

# Bethel Hometown Heroes Banner Program

Honoring Our Heroes In The United States Armed Forces



## HOMETOWN HEROES BANNER APPLICATION

Application accepted from June 1st through March 1st



Contact Name

Address

City

State

Zip

Phone

Email

Honoree Full Name

Rank

Branch of Service

Era of Service (See below)

Sponsored by

Would you like the banner displayed for one year (\$140) or two years (\$200)?  ONE YEAR  TWO YEARS  
Would you like the banner returned to you after the display period(s)?  YES  NO

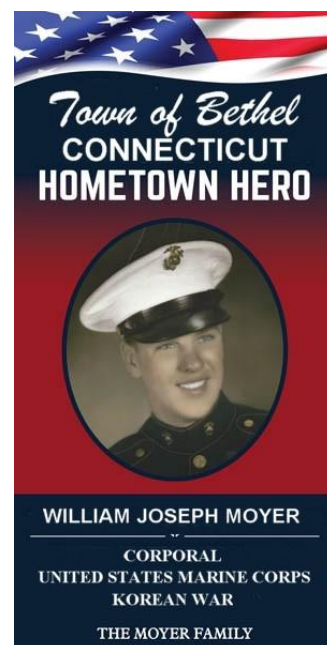
### BRANCH OF SERVICE: (PLEASE CHECK APPROPRIATE BOX)

- ARMY (AAC, AAF, or WAC)  MARINES  NAVY  
 AIR FORCE  SPACE FORCE  COAST GUARD

### ERA OF SERVICE: (PLEASE CHECK ALL THAT APPLY)

- War Between the States: 1861 – 1865  
 Spanish-American War: April 1898 – August 1898  
 World War I: April 6, 1917 – November 11, 1918  
 World War II: December 7, 1941 – December 31, 1945  
 Cold War: September 2, 1945 – December 26, 1991  
 Korean Conflict: June 27, 1950 – January 31, 1955  
 Vietnam Conflict: February 28, 1962 – November 7, 1975  
 Persian Gulf War: August 2, 1990 – August 31, 1991  
 Global War on Terror: September 22, 2001 – Present
- POW (Prisoner of War)  MIA (Missing in Action)  KIA (Killed in Action)  
 Still Living (Must sign photo release acknowledgement)  Deceased

### Sample Banner



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## PLEASE SUBMIT ALONG WITH THE APPLICATION FORM:

- A high-resolution (200-300 dpi) photograph copy of the honored veteran preferably in military uniform. Digital photos will also be accepted.
- A check in the amount of \$140.00 or \$200.00 (Please make check payable to "American Legion Post 100" and include "Bethel Hometown Heroes" in the memo line).
- Proof of Honorable Discharge/Active Service (i.e. Form DD214 or Honorable Discharge Certificate).
- The signed photo release acknowledgement. If the honoree is living, they must sign the form.

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## PLEASE SUBMIT THE APPLICATION, PHOTO COPY, PROOF OF HONORABLE DISCHARGE, PHOTO RELEASE ACKNOWLEDGEMENT AND CHECK TO:

BY EMAIL:

[bethelhometownheroes@gmail.com](mailto:bethelhometownheroes@gmail.com)  
[www.bethelhometownheroes.org](http://www.bethelhometownheroes.org)

BY MAIL:

Town of Bethel  
Clifford J. Hurgin Municipal Center  
1 School Street, Bethel, CT 06801

## FOR ALL QUESTIONS AND INQUIRES, PLEASE CONTACT:

Lee Teicholz at 203-512-3059 or email [info@bethelhometownheroes.org](mailto:info@bethelhometownheroes.org)  
William Hagan at 203-313-5213 or email [haganwilliam87@gmail.com](mailto:haganwilliam87@gmail.com)

## PHOTO RELEASE ACKNOWLEDGEMENT:

I HEREBY GRANT THE BETHEL PATRIOTIC ASSOCIATION PERMISSION TO USE THE ATTACHED PHOTO IN THEIR HOMETOWN HEROES BANNER PROGRAM, WITH THE UNDERSTANDING THAT THIS PHOTO, OR ITS LIKENESS, MAY BE USED FOR PROMOTIONAL USE. I ALSO UNDERSTAND AND HOLD THE BETHEL PATRIOTIC ASSOCIATION HARMLESS FOR ANY SUBMITTED INCORRECT INFORMATION, OR ANY ACTS OF NATURE OR VANDALISM THAT MAY DAMAGE OR DESTROY ANY SPONSORED BANNER. THE BETHEL PATRIOTIC ASSOCIATION RESERVES THE RIGHT TO APPROVE ALL BANNERS, AND AS THIS IS A SPONSORSHIP, NO REFUND WILL BE GIVEN.

Signature

Date

Printed Name

# Bethel Hometown Heroes Banner Program

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The Bethel Patriotic Association, with the support of the Town of Bethel, is offering for the first year the popular Hometown Heroes Banner Program. This program proudly recognizes active duty and veteran service members who have been honorably discharged, both living and deceased. Each banner honors a specific Bethel service member whether a current or past resident of the town and features his or her name, rank, branch of service, era of service (WWI, WWII, Vietnam, etc.), photo, and donor information (optional). Banners will be digitally printed on 18" x 36" 18 oz. blockout scrim vinyl (most durable and stable vinyl in the industry), printed the same on both sides and will be displayed on town owned lampposts along School Street in front of the Clifford J. Hurgin Municipal Center.

All orders must be received by March 1st to allow time for printing and installation by Memorial Day. Banners will cost \$140 for one year or \$200 for two years and will be displayed from Memorial Day to Veterans Day at which time they will be removed and placed in storage for the winter months. Banners that have been displayed after the one year or two year period may be returned to the donor at their request. Banners that have not been returned to the donor become the property of the Bethel Patriotic Association and may be used for promotional purposes.

There are 46 display locations available. Applications will be taken on a first come, first serve basis. If the maximum banner capacity is reached, applicants will be placed on a list for their banner to be displayed the following year. Requests for a specific display location on School Street will not be accepted. The Bethel Patriotic Association will determine placement of the banners.

The Bethel Patriotic Association is not responsible for replacing banners that are stolen, damaged, or destroyed due to age, vandalism, or any acts of nature, including high winds. Any loss or damage to an installed banner will be handled at the discretion of the Bethel Patriotic Association.

The application can be downloaded from our website or by stopping in at the First Selectman's office at the Bethel Town Hall. Applications require the filled out form, a photograph copy of the hero preferably in uniform, proof of honorable discharge, photo release acknowledgement and a check for \$140 or \$200, which will cover the printing and installation costs. Even if you were not honoring a veteran, donations to support this effort would be welcomed to help offset costs.

The application form, photograph copy of the hero preferably in military uniform, proof of honorable discharge, photo release acknowledgement and check made out to the American Legion Post 100 (please add "Bethel Hometown Heroes" in the memo line) must be submitted together and mailed to: Town of Bethel, Clifford J. Hurgin Municipal Center, 1 School Street, Bethel, Connecticut 06801. Profits from the program will be used to help support the mission of the Bethel Patriotic Association.



**FOR MORE INFORMATION, PLEASE CONTACT:**

Lee Teicholz at 203-512-3059 or email [info@bethelhometownheroes.org](mailto:info@bethelhometownheroes.org)  
William Hagan at 203-313-5213 or email [haganwilliam87@gmail.com](mailto:haganwilliam87@gmail.com)